

Joseph E. Demo Family Accounts

Portfolio ROI Performance

	12/31/2006 12/31/2009	12/31/2007 12/31/2009	12/31/2008 12/31/2009	9/30/2009 12/31/2009
Beg. Value	4,554,611.56	4,705,757.68	2,994,046.24	4,123,524.61
Net Additions	35,000.00	24,000.00	12,000.00	0.00
End Value	4,389,470.73	4,389,470.73	4,389,470.73	4,389,470.73
Period Profit	-200,140.83	-340,286.95	1,383,424.49	265,946.12
Annualized IRR/ROI				
IRR/ROI after Fees	-1.5%	-3.7%	46.0%	6.4%
IRR/ROI after Taxes	-1.9%	-4.0%	45.2%	6.6%
Annualized Time Wtd ROI				
TWtd. ROI before Fees	-0.8%	-3.0%	47.1%	6.6%
TWtd. ROI after Fees	-1.5%	-3.7%	46.0%	6.5%
Index ROI (annualized)				
S&P 500	-7.7%	-12.8%	23.5%	5.5%
Dow Jones 30 Industrials	-5.8%	-11.3%	18.8%	7.4%
Nasdaq Index	-2.1%	-7.5%	43.9%	6.9%
Russell 1000 Index	-7.4%	-12.5%	25.5%	5.5%
Russell 2000 Index	-7.4%	-9.6%	25.2%	3.5%
Wilshire 5000 Index	-6.9%	-11.9%	26.5%	5.4%
Portfolio Alpha	3.7%	5.3%	23.4%	
Portfolio Beta	0.76	0.75	0.74	
Portfolio Sigma (std. dev.)	21.1%	24.7%	23.0%	

Notes:

The data provided in the following reports are based upon our best available information available at time published. This information however, is subject to later amendment or correction if necessary. If you have questions, about these reports, please call your representative at the number below.

¹⁾ Figures for periods less than 1 year are non-annualized.

²⁾ Statistical measures not computed for periods less than a year.

³⁾ After tax returns are bases upon estimated taxes for portfolio.